



René Vidal

Founder, Corporate Athletes International
7x NCAA Championship Tennis Coach
Elite Organizational Performance



PERFORM UNDER PRESSURE

The System for Sustained Elite Execution—Without Burnout

A practical system for leaders to drive consistent execution under pressure—without burning out their teams.

THE PROBLEM EVERY LEADER IS FACING

- Teams are talented—but inconsistent.
- Burnout is rising while performance expectations increase.
- Execution breaks down when pressure is highest.

Most organizations don't have a talent problem.

They have a **standard and system problem**.



THE SHIFT

Top-performing teams don't rely on motivation.

They operate from a **Championship Standard**—a clear, repeatable system that drives behavior, accountability, and execution under pressure.

WHAT THIS SERIES DELIVERS

A practical, high-performance operating model leaders can apply immediately to improve execution, consistency, and accountability:

1. The Championship Standard

How elite teams define and enforce the behaviors that drive consistent execution.

2. Sustained Competitive Intensity

How to push performance without creating burnout or disengagement.

3. Pressure-Proof Execution

Why most teams break under pressure—and how to build teams that thrive in it.

4. The Daily Operating System

Simple frameworks leaders can implement immediately to increase clarity, ownership, and follow-through.

WHO THIS IS FOR

- Executive leadership teams
- High-growth companies navigating scale and pressure
- Sales teams where execution drives revenue
- Nonprofit leaders facing burnout and demand



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INVESTMENT

Keynote Experience

Details Available Upon Inquiry

A high-impact keynote designed to equip leaders with the Championship Standard for sustained execution under pressure.

Interactive Workshop / Leadership Lab

Details Available Upon Inquiry

A deeper working session where leadership teams apply the system in real time, align behaviors, and build execution rhythms tailored to their organization.

Long-term Strategic Leadership Advisory

Details Available Upon Inquiry

An integrated performance engagement (keynote + workshops + long-term strategic advisory alliance) designed to embed the Championship Standard into culture, accountability systems, and leadership behavior over time.

INQUIRIES

Booking, custom engagements, and speaking inquiries:

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